

## Reimagining Future of Future by redesigning Talent Strategy in the Age of Distraction and Disruption

R. Sivarethinamohan <sup>1\*</sup>, D. Kavitha <sup>1</sup>, Elizabeth Renju Koshy<sup>1</sup>, and Biju Toms<sup>1</sup>

Department of Professional Studies,

CHRIST (Deemed to be University), Bengaluru, India

E-mail: mohan.dimat@gmail.com

\*Corresponding author

( Received 07 April 2021; Final version received 20 June 2021; Accepted 25 June 2021)

#### Abstract

The coronavirus 2019 (COVID-19) pandemic promoted the development of Industry 4.0 leading to the fifth industrial revolution (Industry 5.0). It brought in new ways of working and the role of the office in the future. It redesigned the workplace to support organizational priorities and resize the footprint creatively. Digitalization and globalization have sparked radical shifts in how employees live and work. In an age of digital disruption, companies and HR leaders are forced to revise organizational on how they organize, recruit, develop, manage and engage the 21st-century workforce. The big questions are: how can HR help business leaders reconstruct the workforce of the future? and What effort has the company to take to change t future work and their workforce today so that it looks different 15 years later. Organizational agility, careers and learning disruption, talent disruption, rethinking performance management and people analytics in addition to creating the right structure, analysis, and standardized people metrics are the key to success and critical drivers to design talent strategy. This study aims to identify the magic ingredient (or strategies) behind managing an organization's talent in creating business success. We further examined and mathematically modelled these strategies in attracting and retaining high-quality employees, developing their skills, and continuously motivating them to improve their performance in the age of distraction and disruption. 354 employees from IT companies participated in the survey. The findings of the study show, as expected, that a compelling employer brand is the most effective talent management strategy of all when it combines three key drivers: organizational culture, organization goodwill and competition for talent. Gender was statistically, significantly and positively associated with the imperatives to reset the future of work agenda.

Keywords: Diversity, Local leader, Mental Health Support, Remote Work, Talent strategy, Transparency

### 2. Introduction

The 5th industrial revolution (5IR or Industry 5.0) places greater importance on human intelligence than ever before. The shift from the fourth industrial revolution (4IR) to the fifth industrial revolution (5IR) carefully integrates man and technology. It changed routines in almost every field particularly information technology and made it obligatory to speak about alternative researches and innovations in the future workplace. It is hard to imagine a more radical shake-up of the modern workplace. For a longtime, workplace flexibility has been a sought-after perk which many organizations were unwilling to offer, and instead locked in workers to long

commutes, rigid work hours and tension between a competing career and family pressures. But in this day and age the pandemic offers a rare chance to rethink the way employees work. Top management requires that they nurture their company's culture to ensure that people stay focused on the most imperative initiatives, while contending with unprecedented challenges and continuously changing conditions presented by the pandemic. They need enduring care and cultivation of employees if this is to thrive. Employers must remember "Do not step on people's toes just to get to where you want." Employees invest their time, and employers need to unrestrict necessary employees to make this happen, and



they should ensure that the right people lead it as well. At this juncture the basic fundamental questions are how they fit into the new culture and the future workplace. As employees spend more hours of work to expedite the process of recovery, are employers reciprocating this sense of empathy and need toward employees? How are employers working to empower employees and adjusting their system in a hybrid workplace? Ensuring that constructive changes endure beyond the pandemic requires new methodologies, culture, digital transformation and evaluating change initiatives. Another imperative question is how to tackle remote working efficiently with the disruption in normal daily life? Digital transformation may help streamline communication, facilitate learning, foster connection and allow people to thrive in the new future of work. It has had a dramatic impact on the employee experience. Organizations serious about high-performance must rethink the way they measure performance in a post-pandemic world. In this case how should organizations calibrate their productivity and performance yardsticks? As employers look toward the future, employee wellbeing will need to feature at the top of their list as it will advocate business transformation successfully even in times of crisis and uncertainty. Hence employers looked to power their practice and improve ROI with redesigning Talent Strategy which could return the organization to its pre-pandemic state immediately. This research work also aims to find answers to the above said valid questions and explore the best and reliable talent strategy techniques to make quick, evidence-based decisions to build on existing capabilities and thus gain a competitive advantage in the future workplace. This research study makes an attempt in that direction and seeks to fill this research gap.

### 3. Review of past literature

Prepare There are studies that instead say that the expected impact of virtual reality was quite different to what was expected. Employees live in a distracted, secular age. They can work from where they live and their employer can monitor their performance and correspond with them. It may be both good and bad. But companies must fix the talent mismatch by using potential strategies.

Chopra & Bhilare, (2020) recommended at the end of their research that millennials are seeking a strong mentor work environment and need a road map to help them grow. Ware, 2018 emphasized the watchwords on the future of work that ensure ease in innovation, collaboration, integration and agility. Organizations that adopt management values and practices will thrive while

the context of work will itself change. The study of Bedwell & Florida (2014) revealed that as collaboration underpins all business operations, executives consistently grade interpersonal skills as a key competency for an effective workforce. Davis & Blass, 2018 found evidence of universal social protection for the future of work and new perspectives related to the existence of new forms of employment, such as work on digital platforms, and responding to specific situations and needs of such workers, to realize the human right to social security for all. Karenza Moore et al (2008) investigated stories of the future in relation to women in the information and communications technology (ICT) sector and understood the significance of gender, work, time and technology.

Nguyen, et al studied the twofold challenges of competing in a global market and speedy technological advancements that redesign the workplace into an innovative work environment known as the high-performance workplace. They concluded that high-performance workplace results from constantly balancing investment in people, process, physical environment and technology, to measurably enhance the ability of workers to learn, discover, innovate, team up and lead, and thereby achieve efficiency and financial benefit. Overtoom, (2000) reported that Formal education and training systems play a significant role in creating opportunities for young employees to acquire the essential core skills needed in a workforce. James Francis and Carolien Scheers (2013) explored that traineeships and internships help young Europeans to improve their skills and adjust to the new workplace. Further Hisa & Mohiddin, (2020) described that current trends are based on the features of high performance workplaces. By observing the research work of Kniffin et al., 2020, smarter and safer ways to work together continue to reap benefits from global cooperation. Durai & King (2018) suggested positive action to achieve the organizational goal and interests will master an employee's role, and tap into an unsurpassed peer network. Gary L. Freed, MD, et al (2015) stated that the proper time allocation for specific ties in their current position was consistent with their goals, without gender inequality.

Thus, to put it in a nutshell, evaluation of the above stated national and international studies revealed that proficient insights and strategies to address talent crises can resolve the most demanding challenges. But It was found no unique talent matrices to develop workers as be operative and as efficient as possible in supporting business goals and providing value. The focus of this study is to explain the key elements of successful talent



strategy in the age of distraction and disruption from the collective opinion of employees.

### 3. Research objectives

Broadly, the idea for undertaking this research is to investigate talent management strategies that companies need to prepare for the future of work

### 4. Hypotheses of the study

On the basis of the defined objectives, the subsequent hypotheses have been developed:

- a. Future (a). The future of the Future Workplace mainly depends on talent management strategies such as agile management, outsourcing (both to humans and machines), prioritizing employee experience, harnessing the power of virtual reality (Jiayan Zhao et al.2019), work being filled with purpose, a new breed of leadership, compelling employer brand and being digital right from the corecore
- There is significant difference between strategies inducing talent management to build an effective future workforce and gender.

### 5. Research methodology

Descriptive research design was a take on for the study. Convenience sampling technique was deployed. Respondents were more comfortable in responding to the survey electronically rather than physically during this pandemic. The study was carried out with the use of a specially designed questionnaire. The survey instrument used a 5-point Likert scale to obtain feedback The research questionnaire was sent to IT professionals in the southern state of India. All were from companies with 300 or more employees; more than 48 percent of respondents were from organizations of 500 or more employees. The survey was undertaken in the southern states of India, representing companies with headquarters in Karnataka (52 percent), Tamilnadu (20 percent), Andhra Pradesh (15 percent), Telangana (9 percent), and Kerala (4 percent). The respondents were from a variety of information technology industries: 15 percent worked in Help Desk IT Services ;16 percent were from Network Security; 11 percent were in Data Storage and Management; 17 percent were from Data Storage And Management; 11 percent were in Data Backup Services and 17 percent were in Web Designing Services. Email

Marketing Services made up the remaining 13 percent. The respondents were largely senior-level executives: 24 percent were executive management or board members; 23 percent were senior management; 34 percent middle management; and the remaining 19 percent other grades. The largest percentage, 32 percent, manages a group of people within a department, while 29 percent have people management responsibility for the whole department. 26 percent have people management responsibility for the whole business unit, and 23 percent extend the responsibility throughout the corporate. A total of 354 respondents completed the survey. To analyze the responses from the respondents, statistical software SPSS was employed. In this study, the responses and information brought were tested using statistical techniques such as reliability test, descriptive.

### 6. Analysis and results

There are five main stages in the analysis and interpretation of qualitative information collected through a structured questionnaire from IT professionals from Southern state of India to assess the future of future workplace.

- (i). Cronbach's alpha was calculated to test reliability of the research instrument.
- (ii). Descriptive statistics was used to explore dominant drivers of various talent management strategies and check normality.
- (iii). Principal Component Analysis with Varimax Rotation and Kaiser Normalization was resorted to assess the underlying structures for the 16 drivers of talent management strategies.
- (iv). Multiple regression analysis was used to assess the strength of the relationship between the future of the Future Workplace (the dependent variable) and eight talent management dimensions (predictor)

### 6.1 Reliability check of research instrument

Reliability of the measurement was done through the use of Cronbach's alpha coefficient



**Table 1** Reliability Statistics

Cronbach's Alpha α	N of Items
0.627	16

A generally accepted rule is that  $\alpha$  of 0.6-0.7. Cronbach's Alpha value 0.627 indicates an acceptable level of reliability, and research instruments were of a very good level.

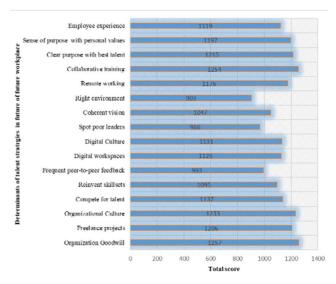
### 6.2 Exploring key drivers of talent management strategies that that will impact the future of work

The study was conducted to investigate the key drivers of talent management strategies that will accelerate future workplace. Table 2 shows 16 drivers which were derived through an extensive literature survey. 5point Likert scales used in the questionnaire permitted the respondents to decide their level of agreement or disagreement. Therefore, it goes from complete agreement to a complete disagreement, assuming that attitudes can be measured. Table 1 gives the descriptive statistics namely, the mean score and standard deviation of the 16 drivers enhancing the future of the future workplace. Of the 16 drivers Organization Goodwill Collaborative training ( $\bar{x} = 4.18$ ), Organizational Culture ( $\bar{x} = 4.11$ ), Clear purpose with the best talent ( $\bar{x} = 4.05$ ) and Freelance projects ( $\bar{x} = 4.02$ ) were the top four drivers shaping talent management strategies which intensely unify the future of the future workplace with an above 4 mean score. However, the remaining factors with mean scores of above 3 were also supportive of the future workplace. It indicated that the mean score variable was at a good level. Fig 1 also advocated the same. Values of standard deviation also were closer to the true value than those that fell in the area greater than  $\pm$  2SD. Data was considered normal as skewness of all factors was between -2 to +2 and

**Table 2.** Descriptive statistics of Key determinants that accelerate future of future workplace

Key Drivers	Items	Sum	Mean	Rank	Std. De-	Skew-	Kurto-
					viation	ness	sis
, c	Organization Goodwill	1257	4.19	1	0.70	-0.81	1.11
Freelance projects	Freelance pro- jects	1206	4.02	5	0.81	-0.37	-0.61

	Organiza-	1233	4.11	3	0.77	-0.58	-0.06
Culture	tional Culture						
Compete/compe- tition for talent	Compete for talent	1137	3.79	8	0.95	-0.55	-0.26
Reinvent skillsets	Reinvent skillsets	1095	3.65	12	1.05	-0.40	-0.85
Frequent peer-to- peer feedback	Frequent peer- to-peer feed- back	993	3.31	14	1.07	-0.30	-0.81
Digital work- spaces	Digital work- spaces	1125	3.75	10	1.03	-0.78	0.09
Digital Culture	Digital Cul- ture	1131	3.77	9	1.09	-0.81	-0.01
Spot poor leaders	Spot poor leaders	966	3.22	15	1.14	-0.15	-0.79
Coherent vision	Coherent vi- sion	1047	3.49	13	1.06	-0.58	-0.10
Right environ- ment	Right environ- ment	903	3.01	16	1.14	0.02	-1.00
Remote working	Remote work- ing	1176	3.92	7	0.91	-0.95	0.98
Collaborative training	Collaborative training	1254	4.18	2	0.85	-0.84	0.03
Clear purpose with best talent	Clear purpose with best tal- ent	1215	4.05	4	0.81	-0.44	-0.49
Sense of purpose with personal val- ues	Sense of pur- pose with personal val- ues	1197	3.99	6	0.76	-0.68	0.60
Employee experi- ence	Employee ex- perience	1119	3.73	11	0.84	-1.01	1.88



**Fig 1.** Key drivers of talent management dimensions that influence the future of the future workplace



### 6.3 Exploring the key talent determinants/dimen-

### sions of the future of the future workplace

6.3.1 Principal Component Analysis with Varimax Rotation and Kaiser Normalization:

This article was intended to determine the important drivers for various talent management strategies. To being with, EFA (Exploratory Factor Analysis) was employed to accomplish the goal of exploring the key divers for each talent management dimension leading to the future of work transformations. The results display the presence of eight dimensions that add up to form vibrant talent strategies for the future workplace. Before applying EFA on all items of the questionnaire, each construct (dimension) was explored using EFA.

Determinant value generated in the correlation matrix for this study data was 0.033 which was larger than the obligatory value of 0.00001. Hence, multicollinearity was not an issue for the study data. To ascertain the suitability of data for structure detection, KMO and Bartlett's test were used. The end results are shown in Table 3.

The sufficiency of KMO measurement sampling (to determine whether sample response was sufficient) should be close to 0.5 for satisfactory factor analysis. Kaiser (1974) recommended a value of 0.5 (the value of KMO This is well supported by the KMO (Kaiser - Meyer - Olkin) value of 0.573, which indicated reducing several drivers to pure dimensions was appropriate. In another word, data had no serious problems of multicollinearity; hence, the drivers were appropriate for factor analysis. Further, Bartlett's test of sphericity significance value was 0.000, p < .05 (.000 < .05), revealing that correlations in the data set were appropriate for EFA.

Table 3. KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measu	re of Sampling Adequacy.	0.573
	Approximate. Chi-Square	1003.138
Bartlett's Test of Sphericity	Degrees of Freedom	120
	Significance	0.000

SPSS output as seen in Table 4 lists the Eigenvalues and hence the variance explained by each dimension. There were eight talent management dimensions that had an Eigenvalue of greater than 1, as shown in Table 4. These eight dimensions contributed to 75.260 percent changes in the overall variance (future of the future work and workplace).

Table 4. Total Variance Explained

Com-	Initial Eigenvalues		Extr	action S	ums of	Rotation Sums of			
po-				Squ	ared Loa	adings	Squ	ared Lo	adings
nent	Sum	Per-	Cumula-	Total	Percent-	Cumu-	Total	Percent-	Cumula-
		centage	tive Per-		age of	lative		age of	tive Per-
		of Vari-	centage		Vari-	Percent-		Vari-	centage
		ance			ance	age		ance	
1	2.623	16.395	16.395	2.623	16.395	16.395	1.835	11.466	11.466
2	1.987	12.421	28.817	1.987	12.421	28.817	1.741	10.882	22.349
3	1.839	11.495	40.312	1.839	11.495	40.312	1.732	10.823	33.172
4	1.590	9.937	50.249	1.590	9.937	50.249	1.702	10.635	43.806
5	1.347	8.421	58.670	1.347	8.421	58.670	1.610	10.065	53.871
6	1.019	6.366	65.036	1.019	6.366	65.036	1.156	7.227	61.098
7	.875	5.469	70.505	.875	5.469	70.505	1.136	7.098	68.196
8	.761	4.755	75.260	.761	4.755	75.260	1.130	7.065	75.260
9	.713	4.458	79.718						
10	.676	4.227	83.945						
11	.669	4.183	88.128						
12	.492	3.078	91.206						
13	.424	2.649	93.855						
14	.358	2.237	96.092						
15	.343	2.143	98.236						
16	.282	1.764	100.000						

Extraction Method: Principal Component Analysis.

Variables with high communalities -say more than 0.40 in Table 5 contribute much to measuring the underlying drivers. The rotated component matrix displays the association between the drivers and their dimensions after varimax rotation. It specifies "which drivers measure which dimensions?" and are labeled as below.

- (a). Dimension 1 consists of Digital Culture and Digital workspaces pertaining to Digital right from the core.
- (b). Dimension 2 consists of Competing for talent, organizational culture, and organization goodwill related to a compelling employer brand.
- (c). Dimension 3 consists of spotting poor leaders, Right environment, and coherent vision pertaining to a new breed of leadership
- (d). Dimension 4 consists of clear purpose with best talent and sense of purpose with personal values related to work filled with purpose
- (e). Dimension 5 consists of Collaborative training and Remote working that harnesses the power of virtual reality.
- (f). Dimension 6 consists of employee experience and reinventing skill sets that prioritize employee experience

Workforce



- (g). Dimension 7 represents Freelance projects that desire outsourcing both to humans and machines.
- (h). Dimension 8 signifies Frequent peer-to-peer feedback that characterizes an Agile management

**Table 5.** Results of Communalities and Rotated

Component Matrix

Dimensions	Items	Commu- Rotated Component Matrix								х
		nalities			Coı	npo	nen	t		
		Extraction	1	2	3	4	5	6	7	8
Digital right from	Digital Culture	.761	.899							
the core	Digital work-	.652	.832							
	spaces									
A compelling	Compete for tal-	.708		.81						
employer brand	ent			0						
	Organizational	.735		.67						
	Culture			4						
	Organization	.647		.67						
	Goodwill			4						
New breed of leadership	Spot poor leaders	.916			.78 5					
	Right environ-	.726			.74					
	ment				1					
	Coherent vision	.851			.68 7					
Work filled with	Clear purpose	.664				.84				
purpose	with best talent					0				
	Sense of purpose with personal values	.825				.82 9				
Harnessing the	Collaborative training	.712					.89			
tual Reality	Remote working	.762					.84 7			
Prioritizing em- ployee experi-	Employee experi- ence	.813						7 34		
ence	Reinvent skillsets	.724						.54 5		
Outsourcing (both to humans and machines)	Freelance projects	.754							.80	
Agile manage- ment	Frequent peer-to- peer feedback	.790								.94 1
Rotation Method	d: Principal Comp l: Varimax with K rged in 10 iteration	aiser Norm	-	ion.						
			le voi -							
Extraction Metho	d: Principal Comp	onent Ana	ysıs							

Determinant = .033

Henceforth the dimensions are labeled as

Dimensions /strategies  $1=X_1=Digital$  right from the core

Dimensions /strategies 2= X<sub>2</sub>= compelling employer brand

Dimensions /strategies 3= X<sub>3</sub>=New breed of leadership

Dimensions /strategies 4= X<sub>4</sub>=Work filled with purpose

Dimensions /strategies 5= X<sub>3</sub>=Harnessing the power of Virtual Reality

Dimensions /strategies 6= X<sub>6</sub>=Prioritizing employee experience

Dimensions /strategies  $7= X_7=$ Outsourcing (both to humans and machines)

Dimensions /strategies 8= X<sub>8</sub>=Agile management

## 6.3.2 Reliability and normality check of talent management dimensions that attract & retain Future

To validate the internal reliability of the model used, a reliability test (Cronbach's alpha) was applied. While performing the test, each dimension was studied separately to test internal reliability. The test results are shown in Table 6. The Cronbach degrees in each dimension are higher than 0.7, indicating that the dimensions are quite reliable, and the elements related to each dimension can be used to measure the dimensions/constructs involved. Table 6 depicts the estimated reliability of each of the eight talent management dimensions: 0.644,0.65,0.611,0.761, 0.863,0.704,0.621, and 0.642 respectively by calculating Cronbach's alpha value. These dimensions are found to have sufficient reliability and hence can be used for further analysis.

## 6.3.3 Identifying dominant talent strategies for the future of the future work place

Out Out of 8 talent strategies identified, a compelling employer brand with an average mean score of 11.92was dominant and compete over other strategies



because it describes the company's reputation and popularity. New breed of leadership was opined as a second dominant strategy that cultivated new insights and perspectives. Other strategies are also in the order of importance and contribution which was reported in Table 6.

**Table 6.** Descriptive statistics of dominant strategies for future work place

code	Dimensions/	Sum	Mean	Rank	Std. De-	Skew-	Kurto-	Cronbach's
code	strategies	Juiii	ivican	IXAIIK	viation	ness	sis	alpha
X <sub>1</sub>	Digital right	2412	8.04	3	1.35	-0.76	-0.10	0.644
X <sub>2</sub>	Compelling employer brand	2256	7.52	5	1.90	-0.65	-0.12	0.65
X <sub>3</sub>	New breed of leadership	3576	11.92	1	1.93	-0.25	-0.15	0.611
X4	Work filled with purpose	2916	9.72	2	2.51	-0.44	0.36	0.761
X5	Harnessing the power of Vir- tual Reality	1257	4.19	4	0.70	-0.81	1.11	0.863
X6	Prioritizing employee experience	2214	7.38	6	1.23	-0.37	-0.30	0.704
X <sub>7</sub>	Outsourcing (both to hu- mans and ma- chines)	2214	7.38	6	1.23	-0.37	-0.30	0.621
X <sub>8</sub>	Agile manage- ment	993	3.31	7	1.07	-0.29	-0.81	0.642

### ${\bf 6.3.4\ Detecting\ the\ interrelationship\ of\ talent\ strate}$

### gies of the future work place using Bivariate analy-

### sis - Karl Pearson correlation

Bivariate analysis was undertaken before multiple regression test to find the linear association of the future workplace and its strategies/dimensions explored through a factor analysis that designed the future workplace using Karl Pearson correlation.

 Table 7 Output of matrix of the Pearson's correlation coefficient

	Dimensions/Strate-	ons/Strate-	
code	gies	Statistics	Future
			Workplace
***	Digital right from	Pearson Correlation	0.309**
$X_1$	the core	Significance (2-tailed)	0.000

	Compelling em-	Pearson Correlation	0.515**
$X_2$	ployer brand	Significance (2-tailed)	0.000
	New breed of lead-	Pearson Correlation)	0.521**
X <sub>3</sub>	ership	Significance (2-tailed)	0.000
	Work filled with	Pearson Correlation	0.596**
X4	purpose	Significance (2-tailed)	0.000
	Harnessing the	Pearson Correlation	0.368**
X <sub>5</sub>	power of Virtual Re- ality	Significance (2-tailed)	0.000
**	Prioritizing em-	Pearson Correlation)	0.565**
$X_6$	ployee experience	Significance (2-tailed)	0.000
***		Pearson Correlation	0.565**
$X_7$	Outsourcing	Significance (2-tailed)	0.000
		Pearson Correlation	0.388**
$X_8$	Agile management	Significance (2-tailed)	0.000

Table 7 provides a matrix of the correlation coefficients for the eight variables. Pearson correlation was used in the study. Test of significance was done using the two-tailed test. The criterion for significance is usually .05 and 0.10. So SPSS marks any correlation coefficient significant at this level with an asterisk. The results exhibit that all eight talent management dimensions measured have significant positive correlation with a profitable future of future work and workplace at 5% and 1% level of significance. The future of work demands these 8 new strategies such as digital right from the core, compelling employer brand, compelling employer brand, new breed of leadership, work filled with purpose, harnessing the power of virtual reality, prioritizing employee experience, and outsourcing (both to humans and machines).

### 6.4 Identifying the relative contribution of each talent strategy for the future work place:

As mentioned earlier, the future of the workplace is believed to depend on eight dimensions namely digital right from the core, compelling employer brand, compelling employer brand, new breed of leadership, work filled with purpose, harnessing the power of virtual reality, and prioritizing employee experience. Multiple regression was employed to determine relative strength and contribution of these dimensions to the future of work and the new workplace to make work better.



### 6.4.1 Multiple Regression Analysis

Multiple regression was run to predict future of future workplace from talent management dimensions.

Step 1: Decide whether the association between the response and talent management dimensions is statistically significant.

Statistical significance of the regression model: Analysis of variance (ANOVA) was used to test the statistical significance of R-square value in the model summary table. The null hypothesis was that the population Rsquare was zero. ANOVA results indicated statistical significant (F (8, 291) = 10384.315, p < .0005, R2 = .997), suggesting that the population R-square was significantly greater than zero. It indicated that talent management dimensions statistically and significantly predicted the future of the future workplace. All eight dimensions added statistically and significantly to the prediction, p < .05. In other words, any given change in one of the talent management dimensions would always produce a corresponding change in the future of the future workplace. Thus all talent management dimensions were confirmed by the analysis to have strong impact on the future work place.

**Table 8** ANOVA Table to ascertain the association of the future of the future workplace and talent man-

agement dimensions

Mod	el	Sum of	Degrees	Mean Square	F ratio	Signifi-
		Squares	of free-			cance
			dom			
	Regression	10387.892	8	1298.487	10384.315	.000 <sup>b</sup>
1	Residual	36.388	291	.125		
	Total	10424.280	299			

a. Dependent Variable: Future of Future Workplace

**Statistical significance of the talent management dimensions:** p-values of the t-test reported in Table 9 to determine whether there was a linear relationship between future of future workplace and each of digital right from the core, compelling employer brand, compelling employer brand, new breed of leadership, work

filled with purpose, harnessing the power of virtual reality, and prioritizing employee experience was 0.000 indicating that all dimensions contributed to the model. Therefore, all dimensions were linearly related to the future.

**Table 9.** Regression Coefficient to predict the future of the future workplace

code	Model	Unsta	andard-	Standard-	T statis-	Signi	95.0%	Confi-
		ized	Coeffi-	ized Coeffi-	tics	fi-	dence	Inter-
		ci	ents	cients	cance		val for B	
	Dimensions	В	Std. Er-	Beta			Lower	Upper
	/ Strategies		ror				Bound	Bound
	(Constant)	60.18	.020		2947.69	.000	60.140	60.220
	(Consum)	0			8			
$X_1$	Digital right	2.733	.020	.463	133.660	.000	2.693	2.774
	from the							
	core							
$X_2$	Compelling	2.572	.020	.436	125.764	.000	2.532	2.612
	employer							
-	brand					000		• • • •
$X_3$	New breed	3.046	.020	.516	148.935	.000	3.005	3.086
	of leader-							
X4	ship Work filled	1.818	.020	.308	88.910	.000	1.778	1.858
Λ4	with pur-	1.010	.020	.508	00.710	.000	1.//6	1.030
	pose							
X5	Harnessing	2.042	.020	.346	99.837	.000	2.001	2.082
125	the power of	2.0.2	.020	15.10	,,,,,,,	.000	2.001	2.002
	Virtual Re-							
	ality							
X <sub>6</sub>	Prioritizing	.204	.020	.035	9.989	.000	.164	.245
	employee							
	experience							
X7	Outsourcing	1.126	.020	.191	55.067	.000	1.086	1.166
	(both to hu-							
	mans and							
	machines)							
$X_8$	Agile man-	1.611	.020	.273	78.783	.000	1.571	1.651
	agement				<u> </u>	***		

Dependent Variable: Future of Future Workplace

The intercept and coefficients were interpreted in the usual manner. The intercept b0=60.180 was meaningless in the context of the present study. Statistical significance of each independent variable test whether the unstandardized (or standardized) coefficients was equal to

b. Predictors: (Constant), Agile management, Outsourcing (both to humans and machines), Prioritizing employee experience, Harnessing the power of Virtual Reality, Work filled with purpose, New breed of leadership, A compelling employer brand, Digital right from the core



0 (zero) in the population (i.e. for each coefficient, H0:  $\beta = 0$  versus Ha:  $\beta \neq 0$  was conducted). If p < .05, the coefficients were statistically and significantly different to 0 (zero). It was used to investigate if each explanatory variable needed to be in the model, given that others were already there. The t-value and corresponding pvalue are in the "t" and "Sig." columns (Table 4), respectively. The tests tell us that Digital right from the core p (.000) < 0.05, compelling employer brand p (.000) < 0.05, New breed of leadership p (.000) < 0.05, Work filled with purpose p(.000)<0.05, harnessing the power of Virtual Reality p(.000)<0.05, Prioritizing employee experience p(.000)<0.05,Outsourcing (both to humans and machines) p(.000) < 0.05, and Agile management p(.000)<0.05 were significant. This meant that all talent management dimensions were highly useful in the model. In other words, all talent management dimensions added substantial contributions to explaining or determining the future workplace..

**Estimated model coefficients:** The common form of the regression equation to envisage the future of the future workplace was:

 $\hat{Y} = 60.180 + 2.733$ 

X1+2.572X2+3.046X3+1.818X4+2.042X5+0.204X6+1.126X7+1.611X8

Where  $\hat{Y}$ = predicted future of future workplace

X<sub>1</sub>=Digital right from the core

X<sub>2</sub>= compelling employer brand

X<sub>3</sub>=New breed of leadership

X<sub>4</sub>=Work filled with purpose

X<sub>5</sub>=Harnessing the power of Virtual Reality

X<sub>6</sub>=Prioritizing employee experience

X<sub>7</sub>=Outsourcing (both to humans and machines)

X<sub>8</sub>=Agile management

This equation was obtained from the (Table 9) above

Unstandardized coefficients indicated how much the future of the future workplace varied with every talent management dimension when holding other dimensions of talent management constant. Overall, the regression coefficient delivered the expected variation in the future of the future workplace for one-unit changes in every talent management dimension. As a result, standardized coefficients were also most useful measures to rank talent management dimensions based on their contribution (nevertheless of sign) in explaining the future of the future workplace. Therefore, at present, New breed of leadership was the uppermost contributing (0.491) predictor to explain the future of the future workplace, and the next was Digital right from the core (0.463). Nevertheless, only when the model was specified perfectly could multicollinearity not be found among the predictors, Stephanie (2018).

Checking multicollinearity: Tolerance and Variance Inflation Factors (VIF) were the most reliable tests for multicollinearity. If multicollinearity occurred between two or more talent management dimensions it could deteriorate the results of multiple regression. Therefore, the presence of co-linearity among talent management dimensions was examined using Tolerance and VIF before running the multiple regression model. Values of VIF that were beyond 10 were viewed as indicative of multicollinearity. Weisburd & Britt state that tolerance under 0.20 suggested serious multicollinearity in a model. Table 10 reports the Collinearity Statistics.

**Table 10.** Tolerance value and variance inflation factors (VIF)

		Col	Ilinearity Statistics
	Talent Management dimensions	Toler- ance	$VIF = \frac{1}{Tolerance}$
$X_1$	Digital right from the core	0.801	1.2484
$X_2$	Compelling employer brand	0.821	1.2180
$X_3$	New breed of leadership	0.731	1.3680
$X_4$	Work filled with purpose	0.537	1.7640
X5	Harnessing the power of Virtual Reality	0.636	1.5723
X <sub>6</sub>	Prioritizing employee experience	0.695	1.4388
X <sub>7</sub>	Outsourcing (both to humans and machines)	0.697	1.4347
$X_8$	Agile management	0.835	1.1976

From Table 10, it is clear that the tolerance of eight independent variables ranged between 0.537 and 0.835 and were substantially greater than 0.1 while VIF ranged from 1.1976 to 1.764 and was lower than 2. Therefore, the result proposed that the present study did not find any multicollinearity. This was also in agreement with the standard interpretation of the regression coefficients.



There was no need to create a new dimension or delete one of the dimensions. (predictor variables).

Step 2: Determine how well the model fits data

Researcher tests the goodness-of-fit statistics in the model summary table to determine how well the model fits the data. R represents the multiple correlation coefficient. Its large value, 0.998 indicates a strong relationship between the future of the future value and talent management dimensions. R-squared was used to evaluate how well the model comprehended the response about the future of the future work place in relation to talent management dimensions. An R-squared of 0.997 revealed that 99.7% of data fit the regression model thereby indicating better fit for the regression model. The adjusted R-squared value of 0.882 again showed the predictive power of the independent variables. The Durbin-Watson d=2.074, which was between the two critical values of 1.5 < d < 2.5. It pointed out that there was no evidence of first order linear auto-correlation in the multiple linear regression data.

Table 11. Model Summary

Model	R	R Square	Adjusted R Square	Standard Error	Durbin-Watson	
				of the Estimate		
1	0.998	0.997	0.882	0.35361	2.130	

Step 3: Decide whether multiple regression model accomplished the assumptions of the analysis

Researcher used the residual plots to decide whether the model was acceptable and fulfilled the assumptions of the analysis. The normal probability plot of residuals verified the assumption that the residuals were normally distributed. The normal probability plot of the residuals should almost follow a straight line. In this normal probability plot (Fig.2), the points normally followed a straight line. There was no signal of nonmorality, outliers, or unidentified variables.

**Fig.2** Normal P-P Plot of Regression Standardized Residual (Dependent variable: future of future workplace)

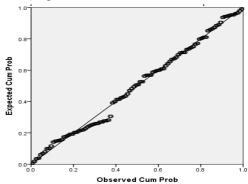
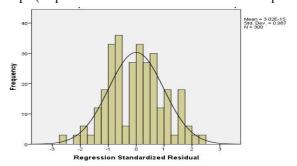


Fig 3 shows a histogram of the standardized residuals. The shape of the histogram of the standardized residuals indicated that residuals exhibited only a minor departure from normality.

By overseeing the assumptions and relative results, it was understood that the data was fit to carry out the regression analysis.

**Fig. 3.** Histogram of the standardized residuals and shape (Dependent variable: future of future workplace)



# 7. Gender effect on the future of the future work pertaining to talent management dimensions / strategies

Women were more likely to improve their career prospects compared to men. They had a better chance of cracking deals. They remained constantly in the success stream. Women were found to be confident about their performance at the workplace compared to men. Using independent t-test, researchers attempted to infer the gender effect on future work pertaining to talent strategies. While reviewing the mean score, all e dimensions pertaining to future workplace, women employees were more invariably supportive than male employees.



Table 12 reported that sig of t-test for Equality of Means and Levene's Test for Equality of Variances were greater than 0.05. It signified acceptance of the null hypothesis that there was no variance in the opinions of male and female employees. Though they did not differ in their understanding, recognition of all talent strategies determined the future of the workplace. So, whether male and female, it was time to be confident and flaunt their achievements. They did not differ as they understood the future work pattern. They were being proud of their achievements and this was what they were paid for.

**Table 12.** Gender effect on future of future work pertaining to talent strategies

	Gender effect	Mean	Std. Deviation	Levene's Test for t-test Equality of Vari- for		
				ances		Equal-
						ity
Dimensions						of
						Means
				F	Sig.	Sig.
						(2-
						tailed)
Digital right from the core	Male	2.4154	.98254	.726	.395	.587
	Female	2.5057	1.03287			.584
Compelling employer brand	Male	2.0308	.95147	.080	.778	.081
	Female	2.2989	.91645			.083
New breed of leadership	Male	3.4769	.81217	.122	.728	.766
	Female	3.5172	.83335			.765
Work filled with pur- pose	Male	3.5846	.68219	.092	.762	.989
	Female	3.5862	.70796			.989
Harnessing the power of Virtual Reality	Male	3.9538	.75892	1.103	.295	.373
	Female	4.0690	.80396			.369
Prioritizing employee experience	Male	3.9077	.78508	1.440	.232	.394
	Female	4.0115	.70701			.402
Outsourcing (both to humans and machines)	Male	3.9385	.63435	.054	.817	.056
	Female	4.1264	.56660			.061
Agile management	Male	3.6462	.89147	2.990	.086	.317
1	Female	3.7816	.76895			.328

### 8. Conclusion

Unique Unique talent strategies are very y important for IT professionals dealing with software and hardware, and client management. Creating a comprehensive talent management strategy for future work and the workplace is a major undertaking. To design satisfying strategies, companies need to take note of talent strategies that impact the future workplace. Organization Goodwill, Collaborative training, Organizational Culture, Clear purpose with best talent and introduction of Freelance projects as per demand and requirement

were identified as strong influencers in developing future workplace strategy. Exploratory factor analysis resulted in eight dimensions which were unearthed from previous literature. These were found to be Digital right from the core, compelling employer brand, New breed of leadership, Work filled with purpose, Harnessing the power of Virtual Reality, Prioritizing employee experience, Outsourcing (both to humans and machines), and Agile management. These eight dimensions together explain a total variance of 75.26%. The results obtained from Cronbach's alpha reported that all eight dimensions possessed adequate reliability. Karl Pearson correlation results also confirmed the interrelationship of all dimensions towards future workplace talent strategy. Further, multiple regression was used to investigate relative contribution. New breed of leadership contributed the most toward future workplace talent strategies. Female employees were more supportive of all strategies shaped by employee wellbeing priorities. However, they had the same level of option and perception about workplace strategies of the future. Surely Strategies of the Past and Innovations for the Future will support this eight dimensions' model to realize inclusive growth and tackle the rapidly approaching global talent crisis. Last, digitalization and technology will promote new methods of working and finally indispensable competencies in the organization will have excessive focus on service based and/or product based information technology (De Bruyne, E. and Gerritse, D. 2018).

### 9. References

Backhaus, K. (2016). Employer Branding Revisited. Organization Management Journal, 13(4), 193–201.

https://doi.org/10.1080/15416518.2016.1245128
Bedwell, W. L., Fiore, S. M., & Salas, E. (2014). Developing the future workforce: An approach for integrating interpersonal skills into the MBA classroom. Academy of Management Learning and Education, 13(2), 171–186. https://doi.org/10.5465/amle.2011.0138

Chang, C. Y. C., Díaz, M., & Angulo, C. (2012). The Impact of Introducing Therapeutic Robots in Hospital's Organization. 312–315. https://doi.org/10.1007/978-3-642-35395-6\_42

Chopra, A., & Bhilare, P. (2020). Future of Work: An Empirical Study to Understand Expectations of the Millennials from Organizations. Business Perspectives and Research, 8(2), 272–288. https://doi.org/10.1177/2278533719887457

Curtain, R. (1998). The Workplace of the Future: Insights from Futures Scenarios and Today's High Performance Workplaces. Australian Bulletin of Labour, 24(4),279–294



- .http://search.proquest.com/docview/56881065?a ccountid=16562%5Cnhttp://sfx.cineca.it:9003/sf xbic3?url\_ver=Z39.88-
- $2004\&rft\_val\_fmt=info:ofi/fmt:kev:mtx:journal\&genre=article\&sid=ProQ:ProQ:econlitshell\&atitle=The+Workplace+of+the+Future:+Insights+from+Futur$
- Davis, A., & Blass, E. (2007). The future workplace: Views from the floor. Futures, 39(1), 38–52. https://doi.org/10.1016/j.futures.2006.03.003
- De Bruyne, E. and Gerritse, D. (2018), "Exploring the future workplace: results of the futures forum study", Journal of Corporate Real Estate, Vol. 20 No. 3, pp. 196-213.
- Donkin, R. (2009). The future of work. In The Future of Work.
  - https://doi.org/10.1057/9780230274198
- Francis, J., & Scheers, C. (2013). The future workplace of young Europeans. European View, 12(2), 199–204. https://doi.org/10.1007/s12290-013-0286-y
- Freed, G. L., McGuinness, G. A., Moran, L. M., Spera, L., & Althouse, L. A. (2015). New pediatricians: First jobs and future workplace goals. Pediatrics, 135(4), 701–706.
  - https://doi.org/10.1542/peds.2014-3372
- Hisa, A., & Mohiddin, F. (2020). The Key Employability Skills: A closer look at the employers' perceptions and the youth acquisitions of the employability skills. The 2nd Asia Conference on Business and Economic Studies, September.
- Joroff, M. L., Porter, W. L., Feinberg, B., & Kukla, C. (2003). The agile workplace. Journal of Corporate Real Estate, 5(4), 293–311. https://doi.org/10.1108/14630010310812145
- Kniffin, K. M., Narayanan, J., Anseel, F., Antonakis,
  J., Ashford, S. P., Bakker, A. B., Bamberger, P.,
  Bapuji, H., Bhave, D. P., Choi, V. K., Creary, S.
  J., Demerouti, E., Flynn, F. J., Gelfand, M. J.,
  Greer, L. L., Johns, G., Kesebir, S., Klein, P. G.,
  Lee, S. Y., ... van Vugt, M. (2020). COVID-19
  and the Workplace: Implications, Issues, and Insights for Future Research and Action. American Psychologist, June.
  https://doi.org/10.1037/amp0000716
- Moore, K., Griffiths, M., Richardson, H., & Adam, A. (2008). Gendered Futures? Women, the ICT Workplace and Stories of the Future. Gender, Work & Organization, 15(5), 523–542. doi:10.1111/j.1468-0432.2008.00416.x
- Overtoom, C. (2000). Skills: An Update. ERIC Digest No. 220. Employability Skills: An Update. ERIC Digest. ERIC Digest No. 220., 220, 1–8.
- Papke, T., & Wagner, D. N. (2018). Agile Workplace Innovation. European Journal of Workplace Innovation, 3(2). https://doi.org/10.46364/ejwi.v3i2.461

- Ray, K., & Thomas, T. A. (2019). Online outsourcing and the future of work. Journal of Global Responsibility, 10(3), 226–238. https://doi.org/10.1108/jgr-10-2018-0039
- Ripatti, J. (2016). Towards Agile Workforce Case Study Research in Three Companies. 96. www.aalto.fi
- Rudolph, C. W., & Zacher, H. (2020). "The COVID-19 generation": A cautionary note. Work, Aging and Retirement, 6(3), 139–145. https://doi.org/10.1093/workar/waaa009
- Ware, J., & Grantham, C. (2003). The future of work: Changing patterns of workforce management and their impact on the workplace. Journal of Facilities Management, 2(2), 142–159. https://doi.org/10.1108/14725960410808177
- Weisburd, D. & Britt, C. (2013). Statistics in Criminal Justice. Springer Science & Business Media.
- Jiayan Zhao, Jan Oliver Wallgrün, Peter C. LaFemina, Jim Normandeau & Alexander Klippel (2019): Harnessing the power of immersive virtual reality visualization and analysis of 3D earth science data sets, Geo-spatial Information Science. DOI: 10.1080/10095020.2019.1621544

### **AUTHOR BIOGRAPHIES**



Dr. R. Sivarethinamohan is an Associate Professor at Department of Professional Studies, Christ (Deemed to be) University in Bangalore (India) since 2019. He holds a Doctoral Degree from

Bharathiar University, Coimbatore (Tamilnadu). In his academic career spanning over more than 25 years, he has participated and presented research papers at national and international conferences and also holds nearly 30 article publications in leading journals to his credit. He has published text books with (i) Tata McGraw Hill. New Delhi, titled "Operations Research, (ii) Prentice Hall of India, New Delhi, titled "Industrial Relations and Labour Welfare" (iii). Sultan Chand & Son, titled" Engineering Economics and Financial Accounting and (iv) CBA Publishers, titled "Principles of Management". This research and academic experience has helped him to bring innovations in the teaching methodology and to convey the practical application of the course effectively. He Published 2 Patents titled "Development of Smart System to Avoid Triples and Over Speed Control in Two Wheelers" (202041033794) on 21.08.2020 and "Development of Real-Time Traffic



Control System Using Digital Image Processing" (202041038823) on 25.09.2020. He served as member of Board of studies for Management schools nominated by Anna University, Trichy, Alagappa University, Bharathiar university(India). He is a editorial board member and reviewer of reputed national and international journals.

degree from Overseas Training Services, Tokyo, Japan, in 1997. He has 21 years of teaching and admin experience in the commerce and management disciplines. He has acted as a resource person in various leadership programmes and organised various national and international conferences and workshops in the School of Commerce, Finance, and Accountancy.



**Dr. Kavitha Desai** is an Associate Professor in the Department of Professional Studies, CHRIST (Deemed to be University), Bangalore. She obtained Ph.D in Commerce from Sri Venka-

teswara University, Tirupathi. She has more than 20 years of research, teaching and administrative experience and has published several reseach papers in journals of national and international repute. Having guided 7 Ph.D. students, she has also been associated with research and consultancy projects in the area of Commerce and Management. She has presented research papers at several International and National Conferences. She is on the boards of reputed academic institutions and has organized several national and international conferences and workshops.



**Dr. Elizabeth Renju Koshy** is an Assistant Professor at Christ (Deemed to be University) in Bengaluru, India since 2019. Before then, she has 5 years of teaching experience, including in India and the

United Arab Emirates. Dr. Renju earned her Ph.D. in commerce from Bharathiar University, India. She also possesses an M.Phil in Commerce from Annamalai University in India, as well as an M.Com (CA) from Bharathiar University in India. Human Resource Management and Entrepreneurship are two of her areas of interest. Her teaching career began at the 'ICFAI National College in Hyderabad in 2006, and her enthusiasm for teaching has continued since then. She is also a member of the Indian Society for Training and Development (Bengaluru Chapter).



**Biju Toms** is a Director in the Department of Professional Studies, CHRIST (Deemed to be University), Bangalore. He obtained Masters in Human Resource Management and Post Graduate

Diploma in Tourism Administration from Pondicherry University in 2006 and 2009, respectively. He got a BIIT